

Guide to the Public Relations Council of Alabama – Mobile Chapter

Descriptive Summary:

Creator: Public Relations Council of Alabama – Mobile Chapter

Title: Public Relations Council of Alabama – Mobile Chapter

Dates: 1997-2015

Quantity: 4 linear feet

Abstract: The collection consists of four linear feet of records, administrative documents, manuals, handbooks, scrapbooks, and digital files related to the Public Relations Council of Alabama – Mobile Chapter from 1997 to 2015.

Accession: 700-2018

Biographical Note:

The Public Relations Council of Alabama (PRCA) is the state's longest operating and largest group of public relations practitioners. The organization exists to further the professional and networking interests of today's public relations and communication professionals in private, public and nonprofit businesses and organizations.

The Public Relations Council of Alabama was formed by a group of Birmingham PR practitioners who saw the need for regular networking with their peers. Though the date of the first meeting is uncertain, various accounts put it sometime between 1953 and 1956. Most do agree, however, that the early meetings were usually held in various drinking establishments.

The Mobile Chapter of the PRCA is the local network for communications and public relations professionals and students. Members come from all facets of the profession including marketing, public relations, employee communications, corporate communications, nonprofit, governmental agencies, freelance consultants, writer, and editors.

Scope and Content:

The collection consists of meeting minutes, manuals, handbooks, event flyers, ephemera, records, a scrapbook, and two cloth handbags. The majority of the collection is meeting

minutes, with the bulk being between 2000-2015. Included in the collection are five floppy disks and two CDs with files from 1993-2003. The digital materials are meeting minutes, correspondence, and audio and video files.

Provenance:

Gift of Jennifer Z. Ekman, 2018

Arrangement:

- I. Administrative Files 1997-2015 (Bulk 2000-2015)
 - II. Events and Ephemera
 - III. Oversized Materials
 - IV. Digital Storage Media
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Access Restrictions:

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Guide prepared by: Daniel Shemwell

Guide updated by:

Guide last updated: 2/18/2025

Related Content:

(Other collections with relevant materials and subject matters added here)

Content List:

Series I. Administrative Files 1997-2015 (Bulk 2000-2015)

Box #1 Minutes, Committees, and Reports (Binder Materials), 2000-2005

1. PRCA-Mobile Chapter Reports, 2000-2003
2. PRCA-Mobile Chapter Reports, 2000-2003
3. PRCA-Mobile Chapter State Board Meeting Minutes, 2001
4. PRCA-Mobile Chapter State Board Meeting Minutes, 2001
5. PRCA-Mobile Chapter State Board Meeting Minutes, 2002
6. PRCA-Mobile Chapter State Board Meeting Minutes, 2002
7. PRCA-Mobile Chapter State Board Meeting Ethics, 2002
8. PRCA-Mobile Chapter State Board Meeting Miscellaneous, 2002
9. PRCA-Mobile Chapter State Board Meeting POTY/COTY, 2002

Box #2 Minutes and Reports (Binder Materials), 2003-2008

1. PRCA-Mobile Chapter Meeting Minutes, 2003-2004
2. PRCA-Mobile Chapter Meeting Minutes, 2003-2004
3. PRCA-Mobile Chapter Meeting Minutes, 2005
4. PRCA-Mobile Chapter Meeting Minutes, 2005
5. PRCA-Mobile Chapter Board Meeting Minutes, 2005
6. PRCA-Mobile Chapter Miscellaneous Project Reports, 2006
7. PRCA-Mobile Chapter Community Service Reports, 2006
8. PRCA-Mobile Chapter Budget Material, 2006-2007
9. PRCA-Mobile Chapter Meeting Minutes, 2008

Box #3 Meeting Minutes, 2009-2015

1. PRCA-Mobile Chapter Board Meeting Minutes, 2009
2. PRCA-Mobile Chapter Board Meeting Minutes, 2010
3. PRCA-Mobile Chapter Board Retreat and Meeting, 2015
4. PRCA-Mobile Chapter Board Retreat and Meeting, 2015
5. PRCA-Mobile Chapter Board Meeting, 2015

6. PRCA-Mobile Chapter Meeting, 2015

Box #4 Accreditation and Manuals, 1997-2008

1. PRCA-Mobile Chapter Board of Directors Manual, 1997-2008 (Chapter of the Year)
2. PRCA-Mobile Chapter Handbooks and Manuals
3. PRCA-Mobile Chapter State Board VP Education and Accreditation, 2002-2003
4. PRCA-Mobile Chapter State Board VP Education and Accreditation, 2002-2003
5. PRCA- Mobile Chapter State Board VP Education and Accreditation, 2003-2004
6. PRCA- Mobile Chapter State Board VP Education and Accreditation, 2003-2004

Series II: Events and Ephemera

Box #5 Events and Ephemera

1. PRCA Mobile Chapter – Ozanam Charity
2. PRCA Mobile Chapter – PR for PR 2007
3. PRCA Mobile Chapter – Events
4. PRCA Mobile Chapter Newsletters, 2000-2009
5. PRCA Mobile Chapter Newsletters, 2001
6. PRCA Mobile Chapter Newsletters, 2002
7. PRCA Mobile Chapter – Chapter of the Year Certificate 2016
8. PRCA Mobile Chapter – Ballot for Officers and Board Directors 2005-2006
9. PRCA Mobile Chapter – Ephemera

Series III: Oversized Materials

Box #6: Handbags

1. 2 PRCA Cloth Handbags

Box#7: PRCA Scrapbook

Series IV: Digital Storage Medium

Box #8: Floppy Disk and Compact Disks (descriptions taken from disk title)

1. PRCA Floppy Disk, October 2003 – October 2004
 - Minutes
 - Handbook Sales
2. PRCA Floppy Disk, October 2002 – October 2003 & February 2003
 - Handbook Sales
3. PRCA Floppy Disk, July 7, 2003
 - Board Minutes
4. PRCA Floppy Disk
 - Handbook Sales
 - PR Job Description
5. PRCA Floppy Disk (Medium is inaccessible)
 - Pie Chart
 - Excel
 - Historian
6. PRCA Compact Disk (Riverside PR Blues)
 - Audio Files
 - Video Files
7. PRCA Compact Disk (Secretary Files) 2004-2005